



**Life Time Fitness Foundation  
Corporate Giving Report  
*January – March 2008***



***The Life Time Fitness Foundation supports non profit organizations that serve to enrich the health and wellness of children and families with a particular emphasis on helping young people maximize their potential.***



# Q1 Contributions Summary

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## Total Q1 grants: \$225,330

- Cash: \$116,900
- In-kind (gift certificate/services/products): \$57,425
- In-kind (exercise equipment, computers, furniture): \$51,005

## Total Q1 fundraising: \$83,468





# Q1 Cash Contributions

**Total Q1 grants: \$225,330**

**Cash Subset Detail: \$116,900**

- **Augie's Quest - \$50,000**
- **Foster Childrens Foundation (GA) - \$10,000**
- **Second Harvest Heartland (MN) - \$10,000 – via AE Turkey Day 5K**
- **Pacer Center (MN) - \$7,500**
- **Boys and Girls Clubs of Metro Denver (CO) - \$5,000**
- **Brashear Elementary School (TX) - \$5,000**
- **Stepping Stone Theatre (MN) - \$5,000**
- **Mentoring Works 2 (DC) - \$3,000**
- **Spirit Horse Therapeutic Riding Center (TX) - \$2,500**
- **Family & Children Services (MN) - \$2,500**
- **Credit River Cares (MN) - \$2,500 – via Child Center T-shirt winner charity**
- **Haley Bulen (MN) - \$2,500 savings bond – Child Center T-shirt Winner**
- **Shoes for Austin (TX) - \$1,500**
- **Southwest Diabetic Foundation (TX) - \$1,500**
- **Paw Match (TX) - \$1,000**
- **Military Order of the Purple Heart (TX) - \$1,000**
- **American Legion (TX) - \$1,000**
- **Veterans of Foreign Wars (TX) - \$1,000**
- **Texas Civil Rights Project (TX) - \$1,000**
- **Fisher House (TX) - \$1,000**
- **Fraser (MN) - \$1,000**
- **Alpharetta PAL (GA) - \$1,000**
- **Trail Mix (MN) - \$600**



## Q1 In-Kind Contributions (Gift Certificates / Services / Products)



**Total Q1 grants: \$225,330**

**Gift Certificate / Services / Products Subset Detail:  
\$57,425**

### **Gift Certificates**

#### **Bronze Membership Gift Certificates**

- 3 - Complimentary Couple Enrollment Fee-\$757

#### **Gold Membership Gift Certificates**

- 36 - Complimentary Couple Enrollment Fee - \$7,724
- 1 - Complimentary Couple Enrollment Fee plus 3 month dues- \$658

#### **Platinum Membership Gift Certificates**

- 87 - Complimentary Couple Enrollment Fee - \$23,373
- 1 - Complimentary Single Enrollment Fee plus 3 month dues- \$529
- 1 – Complimentary Family Enrollment Fee and 12 month dues - \$2,777



# Q1 In-Kind Contributions (Gift Certificates / Services / Products)



**Total Q1 grants: \$225,330**

**Gift Certificate / Services / Products Subset Detail (continued): \$57,425**

- **Second Harvest Heartland – Life Café’ Products - \$10,760**
- **Hope for the City – Life Cafe’ Products - \$1,932**
- **1 Week Kids Camp – \$166**
- **2 Adventure Days - \$56**
- **1 week Summer Camp - \$205**
- **Member Activities gift Certificates - \$ 185**
- **Smart Start – 1 - \$199**
- **Life Time Fitness Sweatshirts – 18 - \$720**
- **Spa Products – \$150**
- **VIP Passes – 162 - \$4,860**
- **Room Rentals - \$450**
- **Tennis Court Time – (6.5 hrs) - \$424**
- **Misc Office Decor - \$1,500**





# Q1 In-Kind Contributions (Equipment)

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**Total Q1 grants: \$225,330**

## Equipment Subset Detail: \$51,005

- Cass Middle School – IL – exercise equipment - \$13,200
- Huntley High School – IL– exercise equipment - \$11,600
- Simmons Middle School – IL – exercise equipment - \$4,800
- Centennial Schools – MN – exercise equipment - \$4,400
- Southwest Cook County Cooperative Special Education – IL – exercise equipment - \$4,000
- North Dale Middle School – MN – exercise equipment - \$3,000
- St Paul Police Dept – MN – exercise equipment - \$2,700
- St. Paul Central High School – MN – exercise equipment - \$2,005
- TriState Fire Prevention District – IL – exercise equipment - \$2,000
- National Guard – MN – exercise equipment - \$1,500
- Hope Lodge – MN – exercise equipment - \$800
- Mendota Hts Fire Department – MN – exercise equipment - \$800
- St. Paul ATF – MN – exercise equipment - \$200



# Q1 Fundraising

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## Q1 Fundraising Detail: \$83,468

- LTF Executives - \$50,000
- Athletic Events – Turkey Day 5K - \$10,000
- Equipment Sales - \$21,225
- Team Member Payroll Deduction - \$2,183
- Misc. Asset Sales - \$60



# Foundation Financial Summary

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<b>Foundation balance at 1/1/08:</b>		<b>\$101,142.27</b>
<b>Fundraising receipts:</b>	<b>+</b>	<b>\$83,468</b>
<b>Grants made:</b>	<b>-</b>	<b><u>\$116,900</u></b>
<b>Foundation balance at 3/31/08</b>	<b>=</b>	<b><u>\$67,710.27</u></b>



# Volunteerism

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## Life Time University Department Certification Volunteerism

**As part of a new partnership between Life Time University and the Life Time Fitness Foundation, all team members who are enrolled in Department, GM or Membership Advisor Certification provide 2 hours of volunteer work at local non profit organizations in MN.**

**160 team members provided 320 volunteer hours at Hope for the City in St. Louis Park, MN**



# Year to Date Summary

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**Total Grants: \$225,330**

Cash: \$116,900

In-Kind: (gift certificates/services/products) \$57,425

In-Kind: (exercise equipment, computers, furniture)  
\$51,005

**Fundraising: \$83,468**

**Volunteerism – 320 hours**



# Key Q1 2008 Foundation Objectives

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- Expand Team Member Payroll Deduction Program
- Drive Team Member Volunteerism Program
- Recruit Club and Corporate Foundation Captains

For more information about the Life Time Fitness Foundation, please contact Foundation Administrator, Cheryl Anderson at [cheryl.anderson@lifetimefitness.com](mailto:cheryl.anderson@lifetimefitness.com) or 952-229-7226.

